

physicsworld

careers

Advertising opportunities for recruitment in 2018

IOP Publishing

Physics World Careers is bursting with careers advice, real-life case studies, and an extensive STEM employer directory.

Back for 2018

Back again after an incredibly successful launch in 2017, *Physics World Careers* is an annual publication from the talented *Physics World* team, with an extensive employer directory powered by *brightrecruits.com*[™].

Editorial overview

Our dedicated editorial team is still curating the content as we write this, but our confirmed plans include:

- An introduction to the recruitment market and current state of play
- 20 pages of case studies covering a vast variety of areas and locations
- Advice for new STEM graduates on their career options
- Top tips and career advice on CVs, covering letters and interview techniques

Plus of course your very own full-page company profile in the A–Z employer directory.

Target audience

Our core readership is early-career scientists and STEM graduates worldwide.

Free-to-read digital edition

A digital version of *Physics World Careers* will be made free to read online and via the *Physics World* app.



Did you know? *The Physics World app has more than 750 downloads every month*

Distribution

The publication will be distributed from early January 2018 until the end of 2018, both as print and digital products.

Distribution will include:

- All student members of the Institute of Physics will receive a copy
- E-mails to registered early-career jobseekers from *brightrecruits.com*
- Distributed at a wide range of UK and international career events, job fairs and scientific conferences throughout 2018
- Delivered to all universities in the UK with a physics department
- Weekly newsletter to more than 67,000 subscribers
- Free-to-read edition in the *Physics World* app
- Regular social media activity throughout the year

Who should advertise?

Companies of all sizes recruiting in one or more of the following categories simply cannot afford to miss out on this unique opportunity to target STEM graduates worldwide:

- Accelerators, neutron & light sources
- Acoustics
- Aerospace
- Astronomy, cosmology & space science
- Armed forces and defence
- Atomic & molecular science
- Banking & finance
- Biophysics & bioengineering
- Cancer research & oncology
- Computational science
- Climate change
- Earth & environmental science
- Education & teaching
- Electronics & semiconductors
- Energy & renewables
- Engineering & instrumentation
- Materials science
- Mathematics & statistics
- Medical physics
- Metrology & measurement science
- Modelling
- Nanotechnology
- Neuroscience
- Nuclear, fusion & energy
- Optics, lasers & photonics
- Oil & gas
- Programming
- Publishing & communications
- Physical chemistry
- Plasma science & technology
- Quantum science & technology
- Science policy & patents
- Software engineering
- Space exploration
- Telecommunications
- Technical sales & commercial

Contact us

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qualify as SMEs. Please contact us for details.

